NORTH CAROLINA CITIZENS FOR PUBLIC HEALTH, INC.

Rebecca King, DDS, MPH
January 19, 2017
Advocacy and Communication with our Public Health Partners
2017 NC State Health Director’s Conference
MISSION: North Carolina Citizens for Public Health (NCCPH) is a non-partisan association of citizens of North Carolina who advocate for strong public health policies that have a direct impact on protecting the health of the public of our state.

Incorporated - 1/17/1978

501(c)3 - 5/21/1979
North Carolina Citizens’ Conference on Public Health - Greensboro

THE BEGINNING - JUNE 2, 1976
1976 CONFERENCE RECOMMENDATIONS

- Greater involvement of citizens in public health
- Increased communication between citizens and local health departments
- Dream: all counties included
- Set up task force
- Published conference proceedings
Citizens Conference Task Force - first meeting

Recommendation

Stay together 1 year to decide how to get citizens more involved in public health.
STRATEGIC PLANNING
AN ONGOING PROCESS

- External and internal strategic issues
- Mission statement
- Legislative agenda
- Bylaws
- Structure
» Monitored/supported health related legislation, state and federal
» Provided education for legislators, state and federal
  » Funding for DPH, SPH
  » Insurance coverage for mammograms
  » Infant mortality programs
  » Car restraints
  » Comprehensive school health

SAMPLING OF MAJOR ACTIVITIES
Infant Mortality Task Force
Early partner in Project ASSIST
NC Committee for Dental Health
Association of NC Boards of Health
Eat Smart Move More Leadership Team
Immunization Coalition
Legislative Study Commissions
Care4Carolina
NC Alliance for Health
NCPHA... and many, many more

ORGANIZATIONS
PUBLIC HEALTH WEEK/MONTH

NORTH CAROLINA PUBLIC HEALTH MONTH
PUBLIC HEALTH MONTH PACKET 1999
EVERYWHERE, EVERYDAY, EVERYBODY.

North Carolina Public Health Awareness:
Making It Happen

Volunteers for Public Health

Healthy Children; everyone’s responsibility
Representatives from all major public health groups

Original group dissolved in 1994.
Idea came from a NCCPH Reception at NCPHA, Raleigh
NC Citizens for Public Health, Inc.

Number of Members by County

- One Member
- Two Members
- Three Members
- Four Members
- Five Members
- Six Members
- Seven Members
- Eight Members
- Nine Members
- Ten Members
- Twelve Members
- Thirteen Members
- Twenty-six Members

As of 9/7/2016
MEMBERSHIP

- Public Health workers
- Representatives from variety of organizations
- Members of many organizations
- Anyone interested in improving the health of the public