

NORTH CAROLINA CITIZENS FOR PUBLIC HEALTH, INC.

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January 19, 2017

Advocacy and Communication with our
Public Health Partners

2017 NC State Health Director's Conference

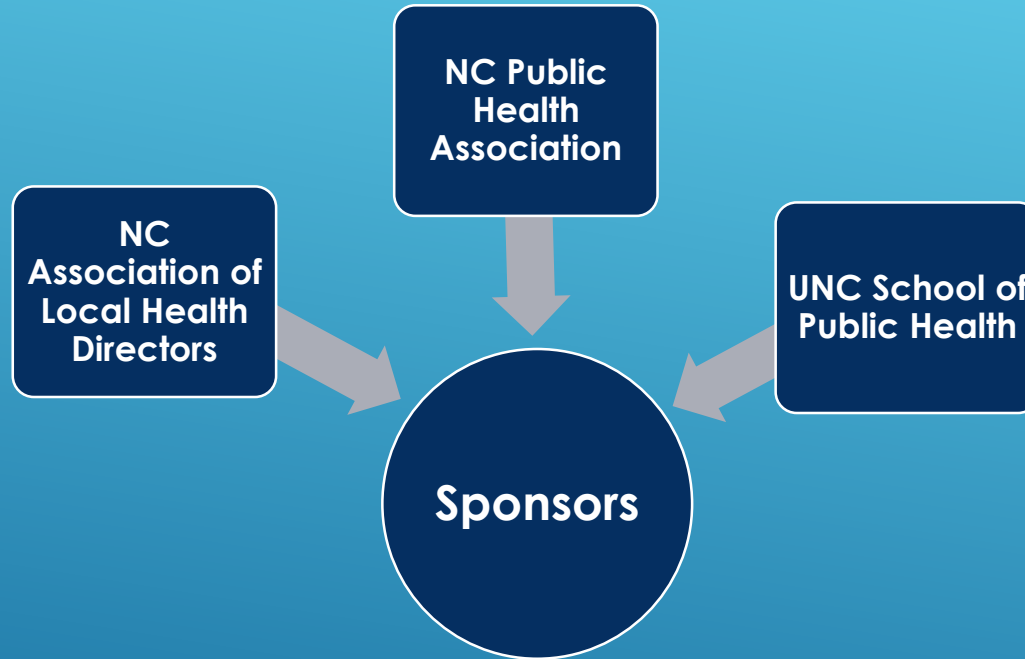


- ▶ *MISSION: North Carolina Citizens for Public Health (NCCPH) is a non-partisan association of citizens of North Carolina who advocate for strong public health policies that have a direct impact on protecting the health of the public of our state.*
- ▶ Incorporated - 1/17/1978
- ▶ 501(c)3 - 5/21/1979

FACTS



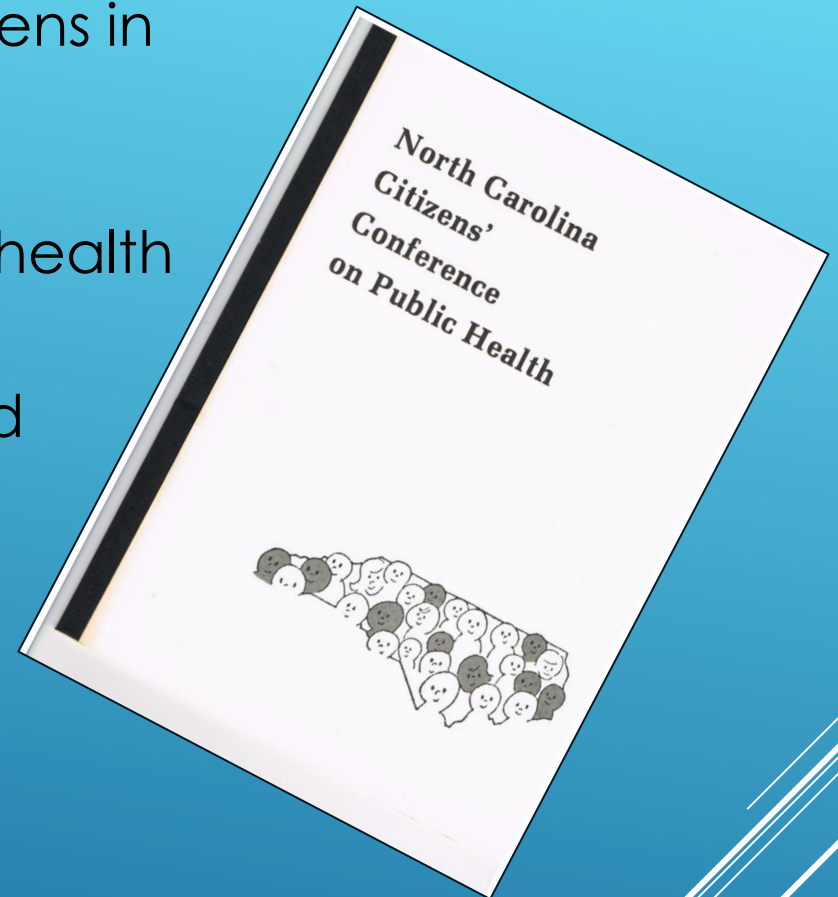
North Carolina Citizens' Conference on Public Health - Greensboro



THE BEGINNING - JUNE 2, 1976



- ▶ Greater involvement of citizens in public health
- ▶ Increased communication between citizens and local health departments
- ▶ Dream: all counties included
- ▶ Set up task force
- ▶ Published conference proceedings



1976 CONFERENCE RECOMMENDATIONS



▶ Citizens Conference Task Force -
first meeting

▶ Recommendation

*Stay together 1 year to decide how
to get citizens more involved in
public health.*

TASK FORCE MEETING
JUNE 28, 1976



- ▶ External and internal strategic issues
- ▶ Mission statement
- ▶ Legislative agenda
- ▶ Bylaws
- ▶ Structure

STRATEGIC PLANNING AN ONGOING PROCESS



- ▶ Monitored/supported health related legislation, state and federal
- ▶ Provided education for legislators, state and federal
 - ▶ Funding for DPH, SPH
 - ▶ Insurance coverage for mammograms
 - ▶ Infant mortality programs
 - ▶ Car restraints
 - ▶ Comprehensive school health

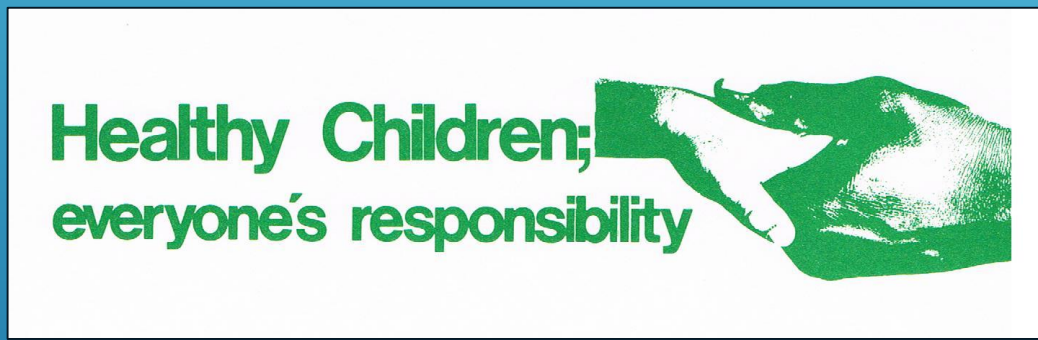
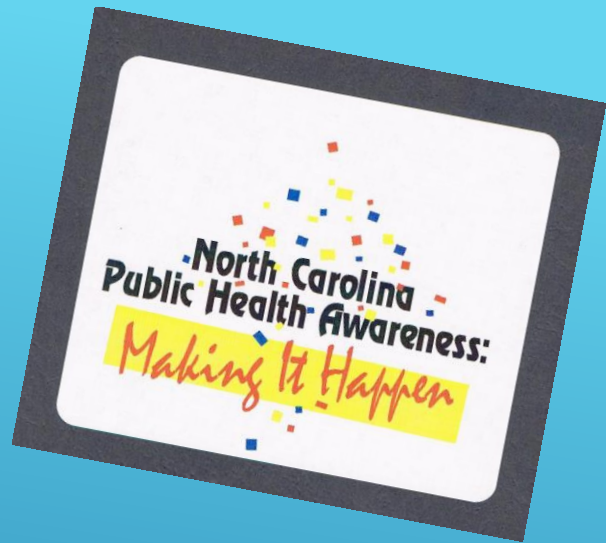
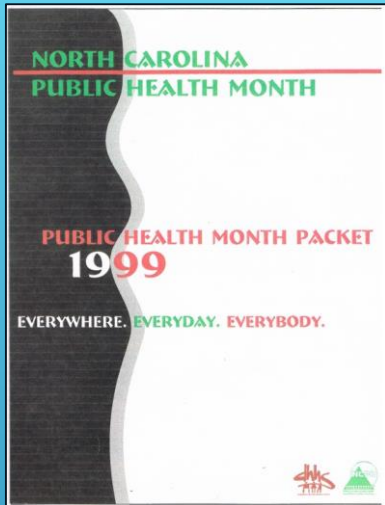
SAMPLING OF MAJOR ACTIVITIES



- ▶ Infant Mortality Task Force
- ▶ Early partner in Project ASSIST
- ▶ NC Committee for Dental Health
- ▶ Association of NC Boards of Health
- ▶ Eat Smart Move More Leadership Team
- ▶ Immunization Coalition
- ▶ Legislative Study Commissions
- ▶ Care4Carolina
- ▶ NC Alliance for Health
- ▶ NCPHA... and many, many more

ORGANIZATIONS





PUBLIC HEALTH WEEK/ MONTH



- ▶ Representatives from all major public health groups
- ▶ Original group dissolved in 1994.

JANUARY 27, 1982
THE HILLSBOROUGH GROUP



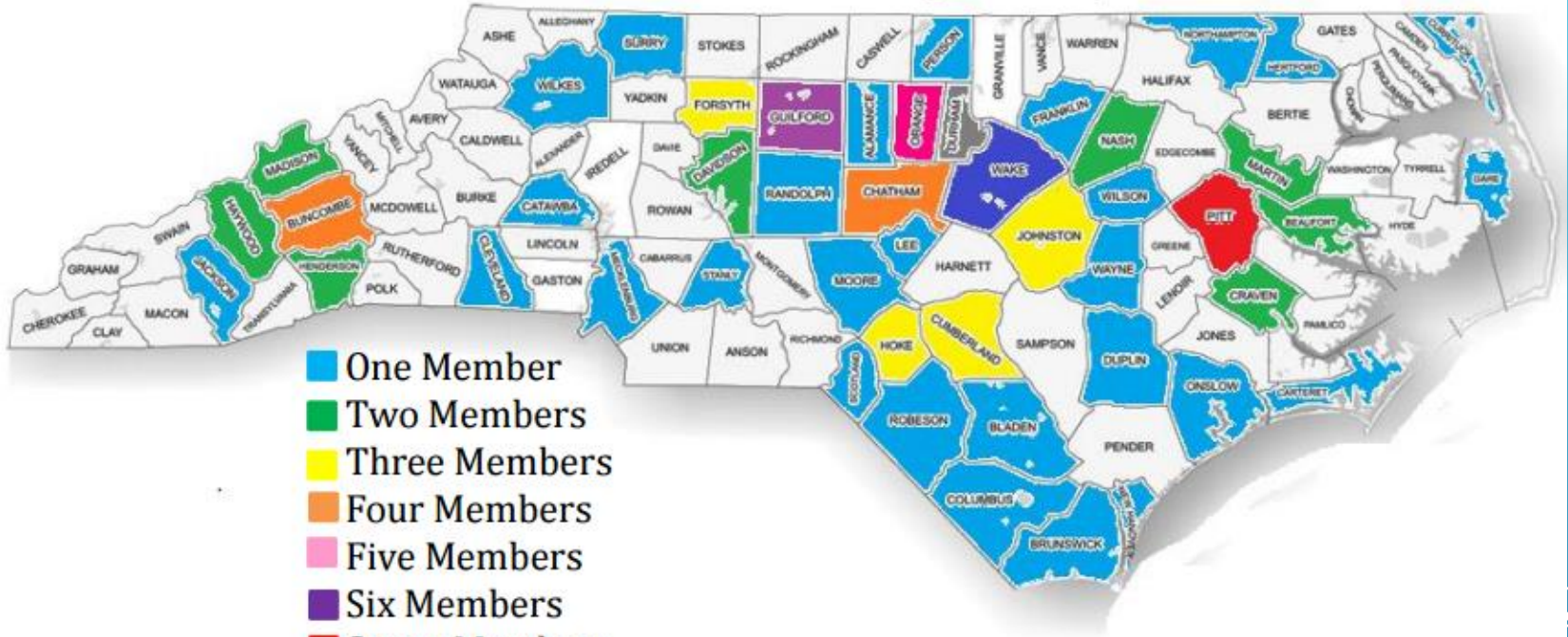
Idea came from a NCCCPH Reception
at NCPHA, Raleigh

SEPTEMBER 21-23, 1983
ASSOC. OF NC BOARDS OF HEALTH



NC Citizens for Public Health, Inc.

Number of Members by County



- One Member
- Two Members
- Three Members
- Four Members
- Five Members
- Six Members
- Seven Members
- Eight Members
- Nine Members
- Ten Members
- Twelve Members
- Thirteen Members
- Twenty-six Members

As of 9/7/2016



- ▶ Public Health workers
- ▶ Representatives from variety of organizations
- ▶ Members of many organizations
- ▶ Anyone interested in improving the health of the public

MEMBERSHIP





www.nccph.com

CHALLENGES / OPPORTUNITIES

