2019 N.C. Dental Public Health Educational Conference: Building Practice Capacity to Reduce Disparities
May 22–23, 2019
Blockade Runner Resort
Lee Ballroom
275 Waynick Blvd.
Wrightsville Beach, NC 28480

Program Description
Oral health is integral to overall health and well-being, yet there are vulnerable populations in North Carolina who have difficulty accessing routine dental care. This difficulty is often tied to financial barriers or lack of providers but can also be linked to the knowledge and skillset of dental professionals. Furthermore, there are emerging issues that impact oral health and the practice of Dentistry, and dental professionals must be prepared to address them as part of comprehensive patient care. This conference will provide best practices, practical tips and strategies to improve the capacity of dental providers to care for underserved populations and address emerging public health issues within the traditional clinic setting.

Who Should Participate
This conference is designed for all oral health stakeholders, including medical and dental professionals, educators, and dental program managers in health departments, health centers and military healthcare facilities. Private practitioners serving, or interested in serving, vulnerable populations will also benefit from this conference.

Objectives
Upon completion of this program, participants should be able to:
• Discuss the importance of perinatal oral health and patient care strategies for pregnant women and young children.
• Review the do’s and don’ts of opioid prescribing for dental pain management.
• Describe current tobacco cessation strategies and how they can be implemented in clinical practice.
• Discuss clinical considerations for frail adults and adults with intellectual and developmental disabilities.
• Review common risk management issues associated with patient care and how to mitigate them.
• Explore resources available from the North Carolina Dental Society Foundation and the Office of Rural Health to support clinics and providers who care for underserved populations.

Jointly provided by:
North Carolina Department of Health and Human Services, Division of Public Health, Oral Health Section and Northwest Area Health Education Center (AHEC), a program of Wake Forest School of Medicine and part of the NC AHEC System.
Credits
8.0 Contact Hours from Northwest AHEC
0.8 CEUs from Wake Forest School of Medicine
8.0 ADA CERP Credit Hours

Wake Forest School of Medicine is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it impy acceptance of credit hours by boards of dentistry.

Wake Forest School of Medicine designates this activity for 8.0 hours continuing education credits.

** Concerns or complaints may addressed to: Sheila Bogan, Coordinator of Dental and Pharmacy Continuing Education at sbogan@wakehealth.edu or the ADA CERP at www.ada.org/cerp.

Wake Forest School of Medicine Disclaimer
Institutions providing dental education have an obligation to disseminate new knowledge related to dental practice. In doing so, some information or representations may include controversial materials or commercial references. Wake Forest School of Medicine acknowledges that there is potential risk to participants using limited knowledge when incorporating new techniques and procedures into their practices, especially when the continuing education program has not provided them with supervised clinical experience in the techniques and procedures to ensure that they have attained competence. Sponsorship of continuing education courses by Wake Forest School of Medicine does not imply endorsement of a particular philosophy, product or procedure by this institution.

Location, Directions and Hotel Information
Blockade Runner Resort
275 Waynick Blvd.
Wrightsville Beach, NC 28480
1-800-541-1161 / 910-256-2251

Make your lodging reservation now!
The deadline to secure the special rate is MONDAY, APRIL 29, 2019.
Mention 2019 Dental Public Health Educational Conference when calling to secure the rate of $185-$250 per night plus taxes.

Please click here for directions.
Agenda

Wednesday, May 22nd

12:30 pm  Registration and Vendor Check-in

1:30 pm  Welcome / Opening Remarks  
Sarah Tomlinson, DDS

1:45 pm  Office of Rural Health Update  
Maya Sanders, MSW, MPH

1:55 pm  Tobacco Cessation for Dental Professionals: Pharmacotherapy, Motivational Interviewing and Brief Interventions  
Wanda Wright, DDS, MS, MSD  
Tony Cellucci, PhD, ABPP  
Amna Hasan, BDSPH  
Jim Martin, MS

2:55 pm  Break

3:10 pm  Tobacco Cessation Continued

4:10 pm  Dental Clinic Tips for the Frail Adult Patient and Adult Patients with Intellectual Disabilities  
Kelley Beard, RDH

5:00 pm  Vendor Visits

5:30 pm  Conference Dinner  
Dental Directors’ Dinner (by invitation only, preregistration required)
Thursday, May 23rd

7:45 am  Registration and Breakfast

8:30 am  Vendor Visits throughout the morning

8:30 am  Opioids: Bad Medicine for Dental Pain, Patients and Society
Raymond Dionne, DDS, PhD

9:30 am  Oral Heal for Mothers and Babies: A Replicable Model for Sustainable Oral Health
Katrina Mattison Chalwe, DDS

10:30 am  Break / Exhibitors

10:45 am  Building a Strong Foundation for North Carolinians through Improved Oral Health Care Access
Laura Ridgeway, CFRE
Frank Courts DDS, PhD

11:15 am  Dental Program Risk Management
Kevin Buchholtz, DDS

12:15 pm  Closing Remarks and Conference Wrap Up
Rhonda Stephens, DDS, MPH

12:30 pm  Adjourn

Faculty

Sarah Tomlinson, DDS
State Dental Director, Oral Health Section Chief
NC Department of Health and Human Services

Maya Sanders, MSW, MPH
Medical Recruiter
NC Department of Health and Human Services

Jim Martin, MS
Director of Policy & Programs
Tobacco Prevention and Control Branch
NC Department of Health and Human Services
Faculty (cont.)

Wanda Wright, RN, DDS, MS, MSD  
Assistant Professor, Division Director of Dental Public Health  
East Carolina University School of Dental Medicine

Tony Cellucci, PhD, ABPP  
Clinical Professor and Director of ECU PASS Clinic  
East Carolina University School of Dental Medicine

Amna Hasan, BDS  
Clinical Assistant Professor  
East Carolina University School of Dental Medicine

Kelley Beard, RDH  
Dental Hygienist  
Asheville, NC

Raymond Dionne, DDS, PhD  
Research Professor  
East Carolina University School of Dental Medicine

Katrina Mattison-Chalwe, DDS  
Dental Director  
Piedmont Health

Laura Ridgeway, CFRE  
Executive Director  
NC Dental Society Foundation

Frank Courts DDS, PhD  
Chair, NC Council on Prevention and Oral Health  
NC Dental Society

Kevin Buchholtz, DDS  
Dentist Supervisor, Oral Health Section  
NC Department Health and Human Services

Rhonda Stephens, DDS, MPH  
Public Health Dentist Supervisor  
NC Department Health and Human Services
Registration Fees
$125—Full conference fee for DHHS OHS (select MAIL CHECK option in order to waive individual payment)
$125—Full conference fee for government employees when registered by April 30, 2019 / after, $163
$145—Full conference fee for non-government employees when registered by April 30, 2019 / after, $190
$90—Wednesday only when registered by April 30, 2019 / after, $117
$90—Thursday only when registered by April 30, 2019 / after, $117
$50—Student discount full conference fee (current students and new graduates)
$30—Student discount Wednesday only rate (current students and new graduates)
$50—Student discount Thursday only rate (current students and new graduates)

Register and pay online at www.northwestahec.org or complete and return the attached registration form. Payment by credit card (Visa, MasterCard, American Express) is accepted on line. Cash, money order, personal check or corporate check is accepted by mail.

Payment Policy
Payment is required on or before entrance into any Northwest AHEC activity. If a corporate payment has not been received before the activity start date, you will be required to provide a personal credit card or check. If and when the corporate payment has been received, Northwest AHEC will issue a full refund based on your original form of payment. To avoid personal payment, you should check with the financial staff at your organization to determine status of payment.

Refund Policy
Cancellations received in our office at ten days prior to the activity will result in a charge of $50, or 30 percent of the paid registration fee, whichever is less. The registration fee will not be refunded if a cancellation is received less than ten days before the activity. You may send a substitute in your place.

When planning for an educational activity, registration fees are not based on credit hours or agenda. Registration fees are based on expenses such as meeting room rentals, food, equipment, staff, etc., and are not adjusted by issues such as cancellation of speakers or other unforeseen circumstances. Every effort will be given to ensure the activity is a success.

Registering for and attending this program authorizes the Northwest AHEC / Wake Forest School of Medicine to take pictures to be used for the Center’s publications, website (including social media sites) and presentations.

For More Information or Assistance
If you have questions about registering for this activity or need auxiliary aids or special services to attend, please contact Mary Brogdon at least five working days prior to the activity at 336-713-7757 or email mbrogdon@wakehealth.edu.
Registration

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☐ Dental Directors’ Dinner (by invitation only; pre-registration required)

Primary phone # (last 4 digits only): □ □ □ □
* required

First Name       MI       Last       Degrees (e.g., MD)

Profession       Job Title

Home Address           City       State       Zip       County

Home Phone           Cell Phone

Employer            Job Title

Employer Address      City       State       Zip       County

Employer Phone       Employer Fax

Email Required:       ☐ preferred       ☐ Home Email       ☐ Work Email

Ways to Register:
▶ Register online at www.northwestahec.org/57839
☐ Check enclosed   Check No. ___________   Amount enclosed ___________
☐ Make check payable to Wake Forest University Health Sciences and mail, with registration form, to:
   Wake Forest School of Medicine / NW AHEC
   Medical Center Boulevard, Winston-Salem, NC 27157-1060
   Attention: Mary Brogdon
   or fax to: 336-713-7701
☐ Employer will make payment. Supervisor completes below and faxes registration to 336-713-7701.

By signing, I am certifying that agency payment will follow. If you have a balance due and do not attend or send a substitute, you will be invoiced for the full program fee.
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The Blockade Runner
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