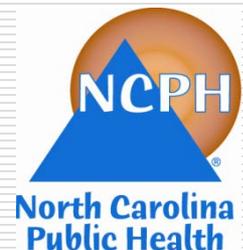


Community Health Assessment Resources Inventory

Resources: Where to find them!

Edna Hensey, Trainer
NC Community Health Assessment Integration Project
2012 Community Health Assessment Institute



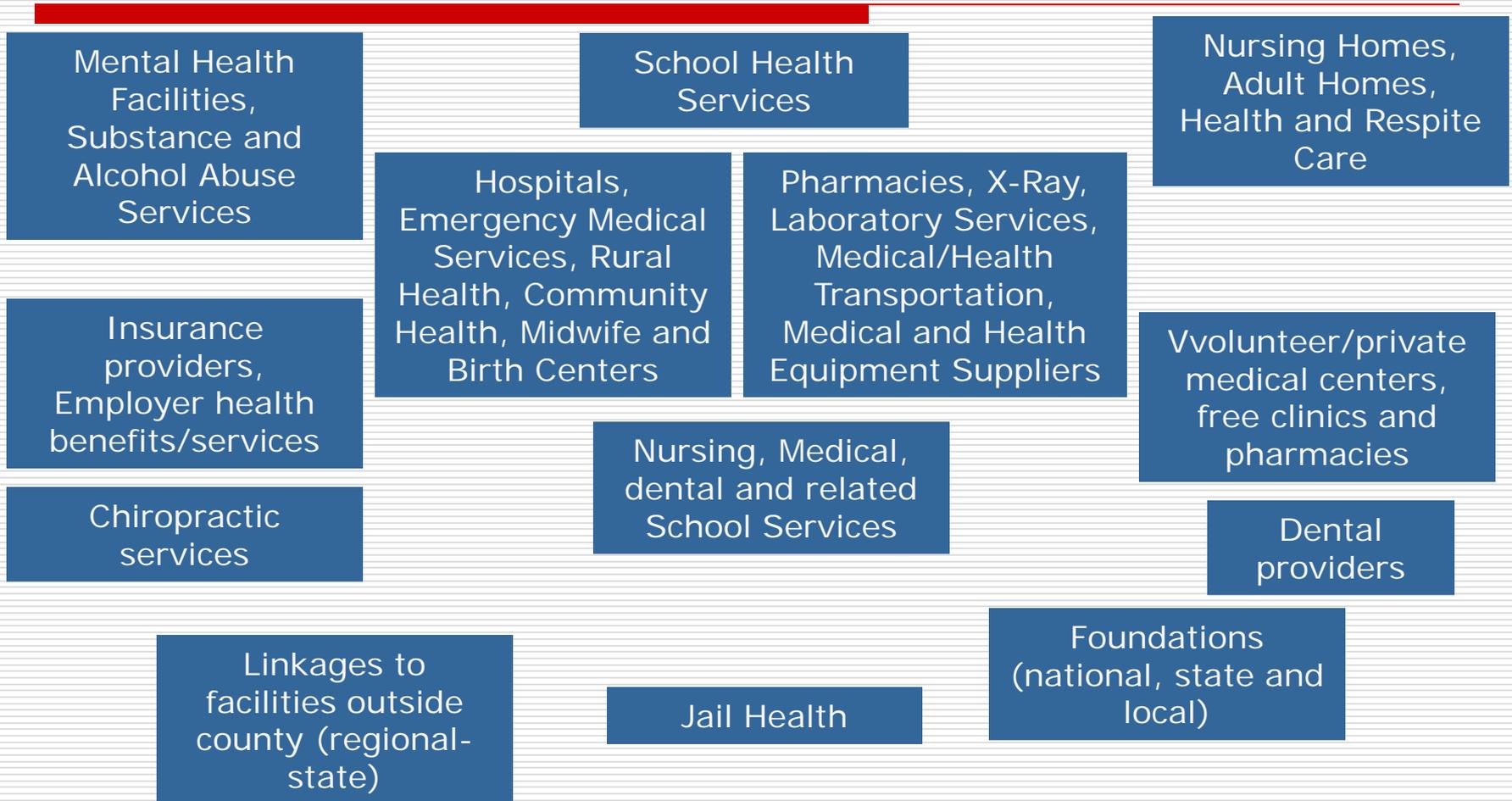
Health Resources Inventory

- Existing Resources
 - Check out previous CHAs and other health department information
 - Check out other community directories/referral lists
 - Needed but Missing Resources
 - Base needs on identified priorities/needs expressed by community
 - Need both health promotion and clinical resources
 - Brief narrative to explain how both influence resident's health
-

Develop a Community Health Resource Inventory (Required)

- Determine how to collect information
 - Look at existing information (CHAs, other surveys)
 - Brainstorm (2 heads are better than 1!)
 - Well-connected community residents
 - Health Department, Social Services, other agencies and organizations' staff
 - Community Health Survey
 - Use Asset Mapping
 - Organize & revise the list (spreadsheet)
 - Identify/find information on **missing** services/agencies/organizations
 - Plan how to present information in CHA document
-

Potential Resources



All agencies and organizations have some effect on community health!

One Way to Organize Resources

- Health Facilities
- Health Providers (group by specialty)
- Supportive Services (group like services)

Check to see if there is a Health Inventory established (i.e. Chamber of Commerce, Library, DSS)

Potential Resources to Include...

Health Facilities

- Traditional & non-traditional facilities
 - Hospitals
 - Emergency rooms
 - Pharmacies
 - X-ray and Laboratory services
 - Clinics (rural health, community health, birth centers, free)
 - Nursing Home/adult care
 - Home health and Hospice
 - Medical and health equipment suppliers
 - Recreational & fitness facilities
-

More Potential Resources...

Health Providers

- Physicians, Physician Assistants, Nurse Practitioners
 - Dental
 - Chiropractic
 - Mental health
 - School health
 - Midwives
 - Medical transportation
 - Insurance
-

More Resources...

Supportive Services

- Social Services
 - Child Care, Head Start
 - Senior Centers
 - Parks and Recreation
 - Chamber of Commerce
 - Economic Development
 - Law Enforcement
 - Faith community
-

More Potential Resources...

- ❑ Community leaders or neighborhood groups
 - ❑ Community organizations like Boy and Girl Scouts, Jaycees, Lions Clubs
 - ❑ Business and Industry
 - ❑ Religious Organizations
 - ❑ Higher Education
 - ❑ Local Charitable Foundations
-

Asset Mapping–A Positive Approach

- ❑ **Asset based**: Focuses on strengths and resources **NOT** deficits and problems
 - ❑ **Community assets**: Looks for internal talents, gifts, abilities and resources that can be used to solve existing problems
 - ❑ **Relationship focused**: Looks at potential resources and linkages to address health problems
 - ❑ **Maps** the resources that exist in the community
-

Asset Mapping Principals

(Kretzmann and McKnight 1993)

Change:

- ❑ Must begin **inside** the community
- ❑ Must build on **existing capacities and assets**
- ❑ Is **relationship driven** between local residents, associations, and institutions
- ❑ Should be oriented towards **sustainable community growth**

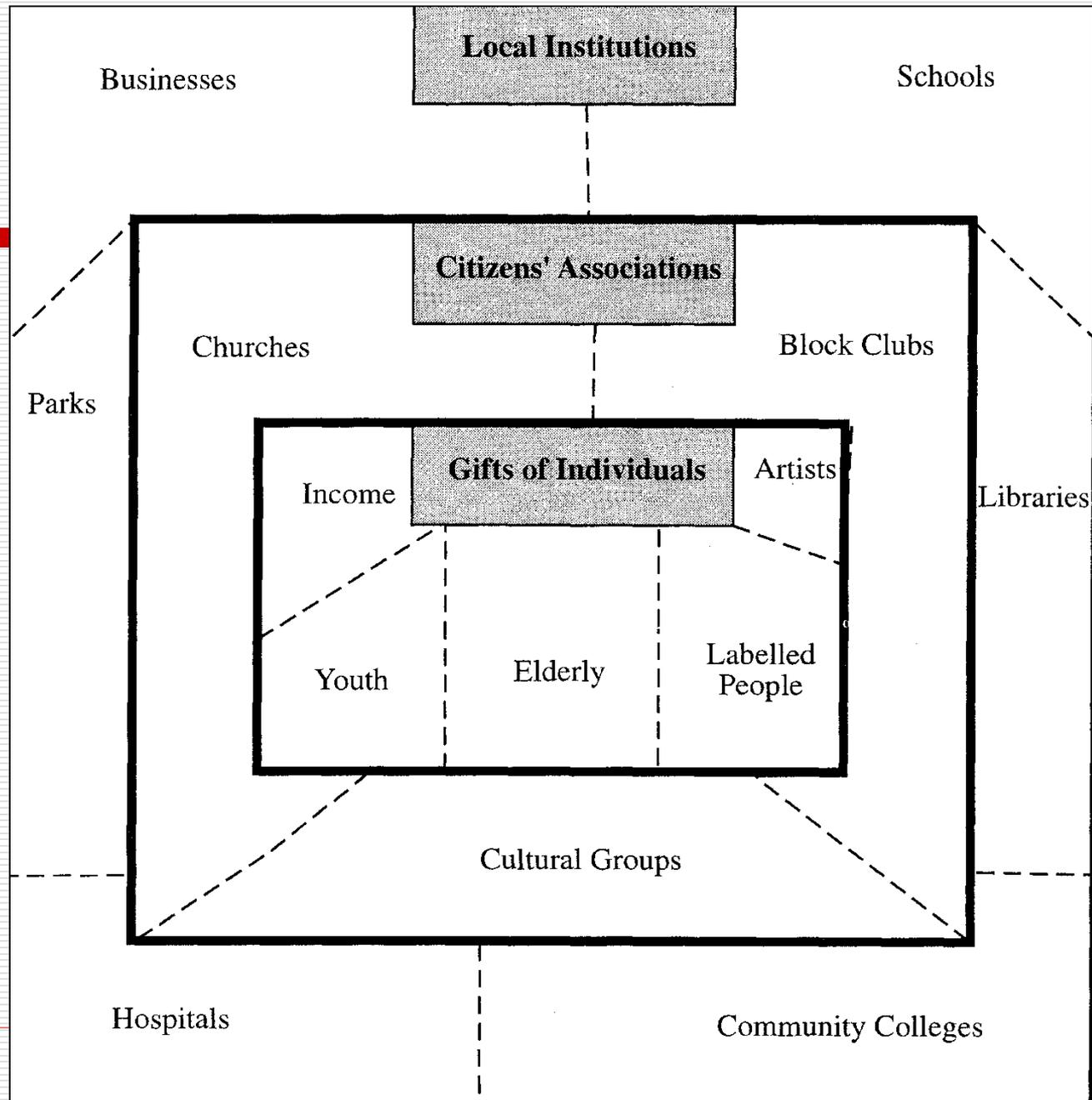
A community asset is a quality, person, or thing that is an advantage, a resource, or an item of value to the community

Potential Areas to Map

- ❑ Individuals (skills, jobs, hobbies, interests)
 - ❑ Informal and formal citizens associations (churches, service clubs, neighborhood clubs, cultural groups)
 - ❑ Local institutions (business and industry, official agencies and institutions)
 - ❑ Physical assets (medical, recreational and community facilities, schools)
-

Another Way to Organize Resources

Community Assets Map



Source: *Building
Communities from the Inside
Out* by John P Kretzmann
and John L. McKnight

Using Asset Mapping

- Mobilize and match assets to benefit community
 - Look to build relationships between assets
 - Convene a group to make a community plan
-

Present Your Inventory Results

- CHA - highlight relevant resources or needs by **health outcome** or **population served**
 - Community – **(Optional)** - Create a separate **directory** of community health resources.
 - For community members (information booklet)
 - For healthcare providers (referral booklet)
-

Potential Uses for Inventory

- Support community projects
- Encourage collaboration
- Build community pride
- Track usage of resources
- Attract new businesses, resources, or people

Create a process of regular updates/review

Knowing your Community

is the

KEY

to getting your job done
