

Healthy North Carolina 2020
EVIDENCE BASED STRATEGIES

FOCUS AREA	Substance Abuse
OBJECTIVE	1. Reduce the percentage of high school students who had alcohol on one or more of the past 30 days

EBS PROGRAM DESCRIPTION	Dram Shop Liability recommended 03/2013
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	CDC Community Guide

PROGRAM ATTRIBUTES	
Influence Level	Multi-Level
Target Population	General and Underage
Intervention Setting	Community
Key Measures	
Cost	
Time to Implement	<u>Organization</u> <u>Patient/Client</u>
Difficulty to Implement <i>Resource Intensity</i>	
ROI <i>if known</i>	

PROGRAM CONTACT INFORMATION	
Organization	Div MHDDSAS/NC Preventing Underage Drinking Initiative
Contact Person	Michael Eisen
Email / Telephone	Michael.eisen@dhhs.nc.gov/919-715-5989
Web Site	NCPUD.org

CURRENT NC-DPH SUPPORT	
T.A. – Yes/No Specific group? Other limitations?	No
T.A. Contact	
Funding – Yes/No Specific group? Other limitations?	
Funding Contact	

EBS PROGRAM IMPLEMENTED BY / NC EXAMPLES	
#1 – Organization Name / Contact Information	
#2 – Organization Name / Contact Information	
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OTHER COMMENTS / NOTES

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EBS PROGRAM DESCRIPTION	Electronic Screening and Brief Intervention (e-SBI) <i>recommended 08/2012</i>
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EBS PROGRAM DESCRIPTION	Increasing Alcohol Taxes recommended 06/2007
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EBS PROGRAM DESCRIPTION	Maintaining Limits on Days of Sale recommended 06/2008
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EBS PROGRAM DESCRIPTION	Maintaining Limits on Hours of Sale recommended 02/2009
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EBS PROGRAM DESCRIPTION	Regulation of Alcohol Outlet Density recommended 02/2007
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EBS PROGRAM DESCRIPTION	Enhanced Enforcement of Laws Prohibiting Sales to Minors <i>recommended</i> 02/2006
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